AVATAR GUIDELINES

As discussed in previous conversations, creating an avatar with a distinct name and persona is a powerful strategy to drive user interaction and build awareness of the chatbot among your attendees. Below are the guidelines for creating your avatar:

- Your avatars name should not be too similar to the event name or similar specific questions a user might ask.
- The avatar's name and persona are crucial for fostering familiarity and engagement amongst your community. Rather than using generic terms like Concierge or Assistant, we recommend selecting a name that adds personality and resonates with your audience. This creative touch will enhance the user experience.
- RGB Color Mode
- JPEG or PNG with a transparent background
- Under 500K
- Height of image cannot be more than 1.3 times the width

For your inspiration, here are a few avatars designed by some of our clients. Let us know if you have any questions- we're excited to see what you come up with!